



## LONDON WORKS STUDENT COMPETITION 2017

### COMPETITION BRIEF

Your task is to develop a vision for Nathan Way as a mixed-use work space that makes a positive urban relationship to its wider neighbourhood. This vision must be resolved as an architectural proposal. Your proposal should detail types and mixes of work spaces and other uses, and overall density. It should demonstrate how productive uses could create livelier urban quarters, and could address future urban challenges, for example the increase in internet trading. You can choose one of three sites within Nathan Way.

To support the visioning, in the week commencing 26th of June, seminars led by specialists will provide expert led discussions on the challenges for existing and future work space in London. For information and to book your free place, please refer to the website [londonworks2017.info](http://londonworks2017.info).

Answers to any questions you might have will be made available in the website's FAQ section.

The competition is open to current students or 2017 graduates. Submissions can be made by individuals or groups of up to three individuals. Collaboration between different undergraduate or recent graduate disciplines is encouraged. The £2,250 prize money comprises a £1,000 first prize, a £750 second prize, and a £500 third prize.

This is a speculative ideas competition so you need to communicate strong ideas clearly. We intend to publish and exhibit the results, and will explore opportunities to support the winners to make best use of their proposals.

# EVALUATION CRITERIA

Submissions will be evaluated by a jury against the following criteria:

- Response to brief
- Response to site
- Quality of the design proposal
- Overall clarity of communication

## SITES

You can choose one of three sites (refer to Appendix 1 — Site Map):

- **SITE A:** Located at the western end of Nathan Way, this is adjoining a dedicated Housing Zone. This site lends itself to explore relationships of industry to housing. You can develop a proposal for the whole, or part of the site.
- **SITE B:** Joining Nathan Way and the Ridgeway, this site lends itself to explore connections with the wider neighbourhood, especially via the Ridgeway. You can develop a proposal for the whole, or part of the site.
- **SITE C:** A site you choose yourself, on land under Peabody freehold, as indicated on Appendix 1 — Site Map.

## SUBMISSION

Your design proposal must be presented on four single DIN A2 pages, which should include

- a conceptual diagram communicating your response to the challenge.
- a location drawing at a suitable scale (such as 1:1000), to show how your design relates to its wider setting.
- a detailed design at 1:100 of a key component. It is less important to draw each elevation, section or plan, but to communicate clearly your key ideas.
- a view: This could be a CGI, a collage, a hand drawing, or a model photograph. Try to communicate the uses and interactions your design is facilitating. It could be from the outside, or the inside.

Go easy on text. Annotations are fine, and headings or short captions can help the viewer, but try and let the visual material speak for itself.

Your submission should comprise two separate parts:

- your author's statement, in rtf format, including: Your name(s) and current or graduate educational institution, contact details, an identity code of 6 characters comprising numbers and at least one letter, and a succinct description of your proposal and aspiration in not more than 400 words.
- your design proposal as pdf document (4 DIN A2 pages at print resolution, max 60MB). Each sheet must be labelled with your identity code NOT your name.

A model or other media, for example a moving presentation, are optional but can only be submitted if agreed in advance. Again, this must be labelled with your identity code not your name.

Your submission must be digitally submitted via a FTP site. Place your author's statement and design proposal in a folder, and name the folder with your identity code. Compress the folder into a zip or sitx file, and upload the compressed file to the following FTP site by 5pm on 07.08.2017:

<https://muf.bigfilebox.com/lwt/186386-74dVwIEv8XtMjDqPBn2mkmbHh>

Physical models can be submitted in person to muf architecture/art, 72-74 Mare Street, London E8 4RT, by 5pm on 9.08.2017.

# APPENDIX 1 — SITE MAP



